

**INREV**



# **BECOME A SPONSOR**

Make your visibility count



# Stand out in the right crowd

The INREV events programme is a cornerstone of our activities, regularly bringing the European non-listed real estate community together for the wider benefit of the industry. Through high-profile conferences and seminars, we gather our members from senior leaders to young professionals, offering them engaging content and valuable chances to network.

Each year we offer a number of sponsorship opportunities for our events. These enable your company to support our mission while gaining visibility alongside an industry-recognised brand and the opportunity to present your company to the leading players in the market.

*If you want to showcase your brand to the industry's most senior players, there is no better forum than INREV events.*

Jeff A. Jacobson, LaSalle Investment Management



## Annual Conference

The INREV Annual Conference is the premier flagship event for the European non-listed industry. Established as a must-attend conference in the diaries of the industry's senior leadership for more than a decade, the Annual Conference brings together the 400 most influential players to debate the latest geopolitical, economic and market trends. Headlined by international thought-leaders along with global industry experts, two days of stimulating programming is complemented with valuable networking opportunities.

*The INREV Annual Conference is where the market meets each year. Being a headline sponsor demonstrates our commitment to the future development of the industry.*

Martina Malone, Prologis



Headline and support sponsorship packages are available for the Annual Conference, giving your company prominent visibility at the event and on various conference materials. In addition, these packages offer a number of complimentary places for team members. You can also choose to sponsor one of the networking events with packages available for the Welcome Dinner and the Gala Dinner. These packages combine exclusive visibility during the dinner and an additional seat at the conference.





# Young Professionals Conference

The INREV Young Professionals Conference brings together the best and brightest of industry's future talent for an annual event that recognises the importance of the next generation of leaders for our business. Around 180 attendees enjoy a day programme, learning from inspirational outside experts and industry specialists as well as getting the opportunity to build their industry networks.

By sponsoring the INREV Young Professionals Conference, your company can demonstrate its commitment to supporting our next generation of leaders. Conference sponsorships packages give your company visibility right across the event, an additional guaranteed place for one of your Young Professionals including complimentary accommodation and the opportunity to market your company through a stand. Alternatively, you can sponsor the event's evening programme.

# Expert Seminars

INREV organises two expert seminars to ensure important specialist roles within the industry have a forum to share ideas and debate the latest trends. The INREV Finance and Operations Seminar is the only event that caters for those on the operational side of non-listed products while the Advanced Tax Seminar brings together senior tax specialists and other members working on tax issues. These events combine expert presentations and interactive discussions to exchange knowledge and build networks.

Sponsorship packages for our expert seminars include visibility of branding across event materials and the opportunity to market your company through a stand.



# Autumn Conference

The INREV Autumn Conference is our second pan-European event of the year, showcasing a high-calibre line-up of speakers as we examine important trends affecting the industry. This one day event includes keynote presentations from industry experts and engaging debate to an audience of more than 150 mid- to senior-level professionals.

Sponsors of the INREV Autumn Conference will have their company branding visible on stage. As well as across all event materials. The package also includes an additional seat for a team member with accommodation included and the opportunity to market your company through a stand. Alternatively, you can sponsor the event's evening programme.

*The Autumn Conference really gets under the skin of topics affecting the industry right now. This timely update combined with great networking makes it an excellent forum to stay informed.*



Niall Gaffney, IPUT





# Host an event at your office

We also welcome support from member companies which are able to host events in their offices across Europe. This provides an opportunity for companies to offer hospitality to a mix of INREV members and showcase their offices. We look for venues for a series of seminars including the Investment Intentions Road Show, the Investor Universe Road Show, Germany Vehicle Index Seminar, training courses and ad hoc workshops.

## Sponsorship Packages

	Annual Conference			Young Professionals Conference		Autumn Conference		Cannes Seminar / EXPO REAL Breakfast	Expert Seminars
	Headline	Support	Dinners	Conference	Dinner	Conference	Dinner		
Number of packages	4	10	4	4	2	4	2	2	2
Branding at the conference	✓	✓		✓		✓	✓	✓	✓
Branding at the dinner location			✓		✓		✓		
Logo on website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in marketing emails	✓	✓	✓	✓	✓	✓	✓	✓	✓
Additional guaranteed invoiced seat(s)			1		1		1		
Complimentary seat(s) with accommodation	3	1		1		1			1
Advert in European real estate magazine				✓		✓			
Company advert in events app	✓	✓		✓		✓			
Dedicated promotional stand at event	✓	✓		✓		✓			✓
Display of promotional materials at event	✓	✓		✓		✓		✓	✓
Cost (EUR)	€40,000	€20,000	€12,500	€7,500	€3,500	€7,500	€3,500	€3,500	€3,500

Hosting an event was an easy and practical way to support INREV. It demonstrates our commitment to INREV's work and is a chance to welcome members to our offices.

Eoin Bastible, Sera Global





[inrev.org/sponsorship](https://inrev.org/sponsorship)  
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