

Value shift How ESG is reshaping investment underwriting

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The value of investments and any income will fluctuate (this may partly be the result of exchange rate fluctuations) and investors may not get back the full amount invested. Property and land can be difficult to sell, so investors may not be able to sell such investments when they want to. The value of property is generally a matter of an independent valuer's opinion and may not be realised.



Top quartile financial performance is correlated with ESG performance

How many people here agree with this statement?



But what does it really mean???





ESG factors in valuation



Update to IVS and RICS Red Book in 2025

Applies to all geographies

Mandate identification, reporting and documenting significant

ESG factors in valuation consultation

Investment manager impact:

New requirements on data and information



ESG in valuation

Considers ESG as part of the overall risk profile, indirectly reflected in cap rate and rental assumptions



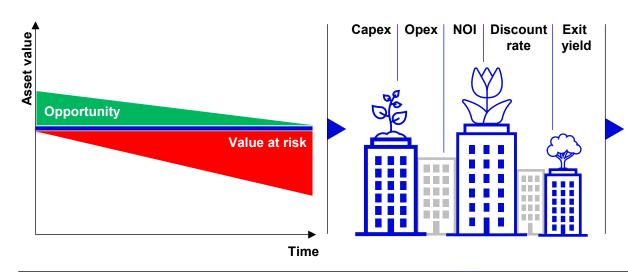
Impact on direct value still not visible

ESG in underwriting

Builds on valuation, using ESG to guide CAPEX, strategy, and shape future risk-return expectations



Value shift ESG in investment underwriting



Environmental factors

Transition risks and opportunities
Energy consumption/energy use intensity
Energy ratings
GHG emissions
Stranded year based on energy/carbon intensity

Physical risks and opportunities

Risk score/level

Multiple environmental aspects

Building certificates

Example of how the market approaches scenario modeling

Risk -adjusted return calculation

Green IRR with brown discount and green premium scenarios

Shadow carbon pricing

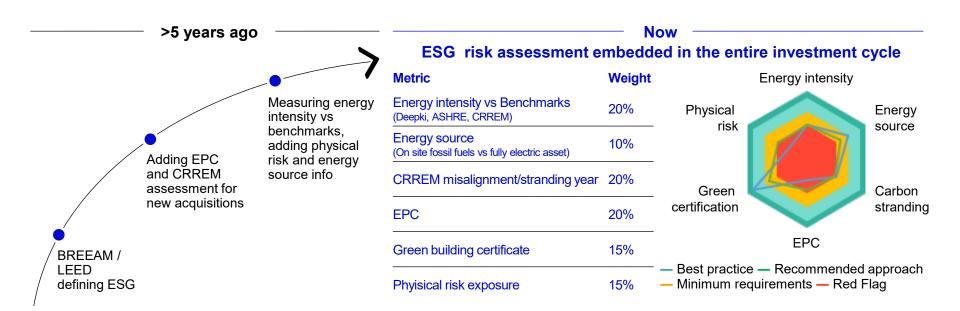


ESG embedded in functional organization





Step 1 | Find out what "good ESG credentials" mean ESG assessment evolution over time



Challenges | Lack of data during the transaction, gaps in real data collection, benchmarks limitations



Source: Invesco Real Estate.

8

Step 2 | Create improvement plan and prioritise impactful CAPEX



Measures

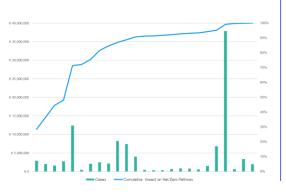
Net zero/energy audits
EPC assessments
Certification assessments
Physical risk adaptation plans





Questions

What does it mean for my performance + valuation? How to prioritise my CAPEX?
What if I don't invest at all?



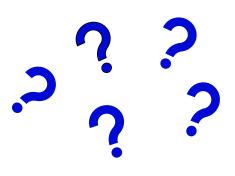


Challenges

True return on ESG investment

Market evidence on price impact

Direct impact on valuation



Note | Relevant assessment against fund/portfolio non-financial targets should be included in the analysis



Step 3 | Assess impact on performance with available information



Market sensitivity analysis

Location/sector differences in reflecting ESG impact
Difference in occupier demand/perception



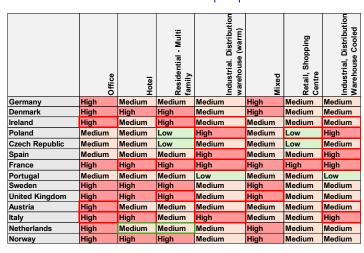
Asset characteristics

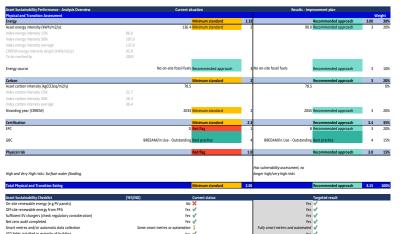
Age
Location
Unique selling points



Asset strategy

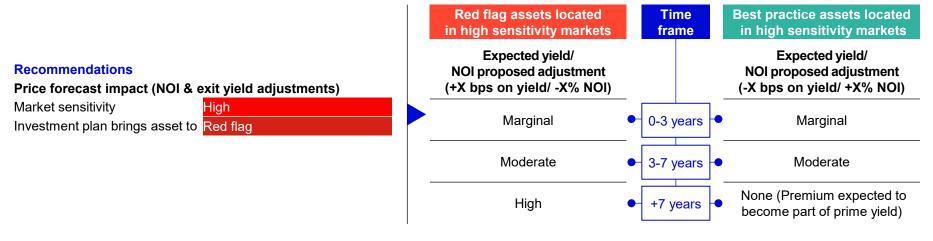
Holding period Refurbishment plans Letting schedule







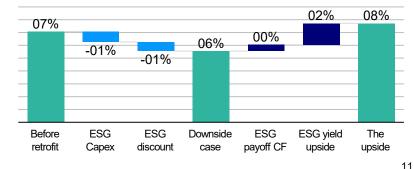
Output examples ESG factored in financial modelling



Example of sustainable investment capex and yield sensitivity on portfolio returns - For illustrative purposes only

Possible value adjustments include:

- ESG Discount Yield: Additional +Xbps on exit yield to reflect weaker ESG credentials and reduced liquidity.
- ESG Payoff: Direct return from ESG via rent premiums or operational savings.
- ESG Yield Upside: Valuation uplift from stronger ESG profile, reflected in lower exit yield and improved cash flow.





Next step Industry collaboration and support



Industry support e.g.

INREV professional
standard papers

INREV ESG in valuation project
C Change (Preserve tool)

ARESI



Increasing market evidence
Industry lobby for
market transparency



EPBD
EU taxonomy revision
RICS Red Book update

12



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