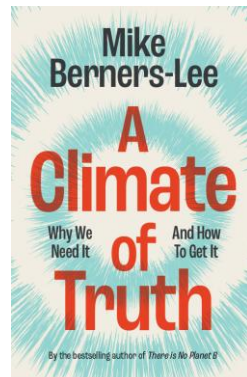
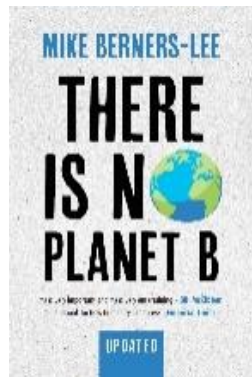
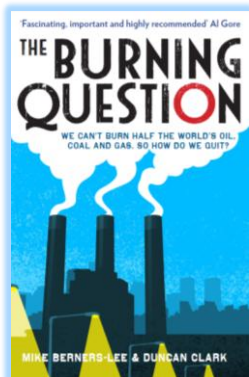
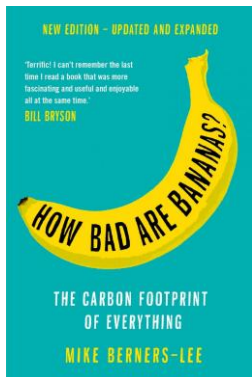


Cutting through the noise: navigating a changing ESG narrative

Mike Berners-Lee



SMALL
WORLD
CONSULTING



Jude's

Sage



M&S



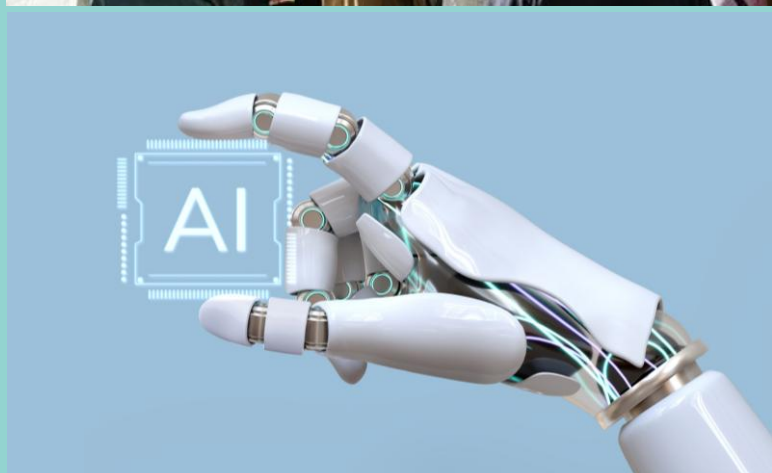
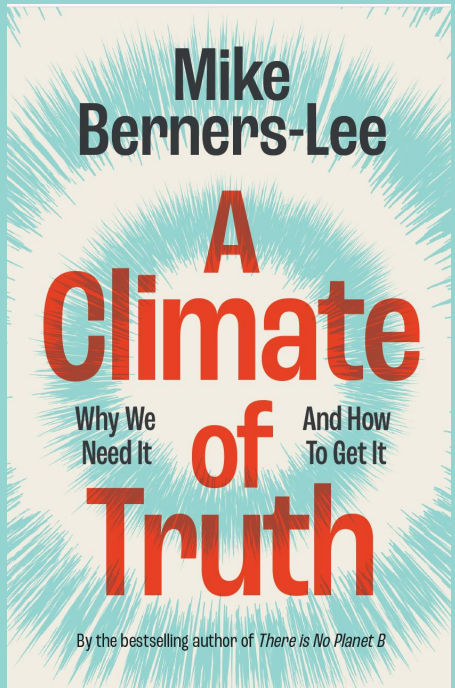
**Mike
Berners-Lee**

**A
Climate
of
Truth**

Why We
Need It

And How
To Get It

By the bestselling author of *There is No Planet B*



*“Not everything
that is faced can be
changed.
But nothing can be
changed until it
is faced”*

James Baldwin



What might we aim for?



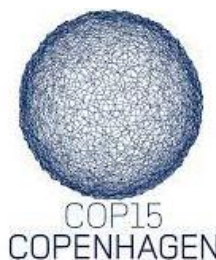
Here We Are In The Anthropocene

For better and worse

Like it or not

Ready or not

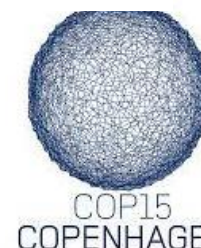




29 COPs...



COP24 KATOWICE 2018
UNITED NATIONS CLIMATE CHANGE CONFERENCE

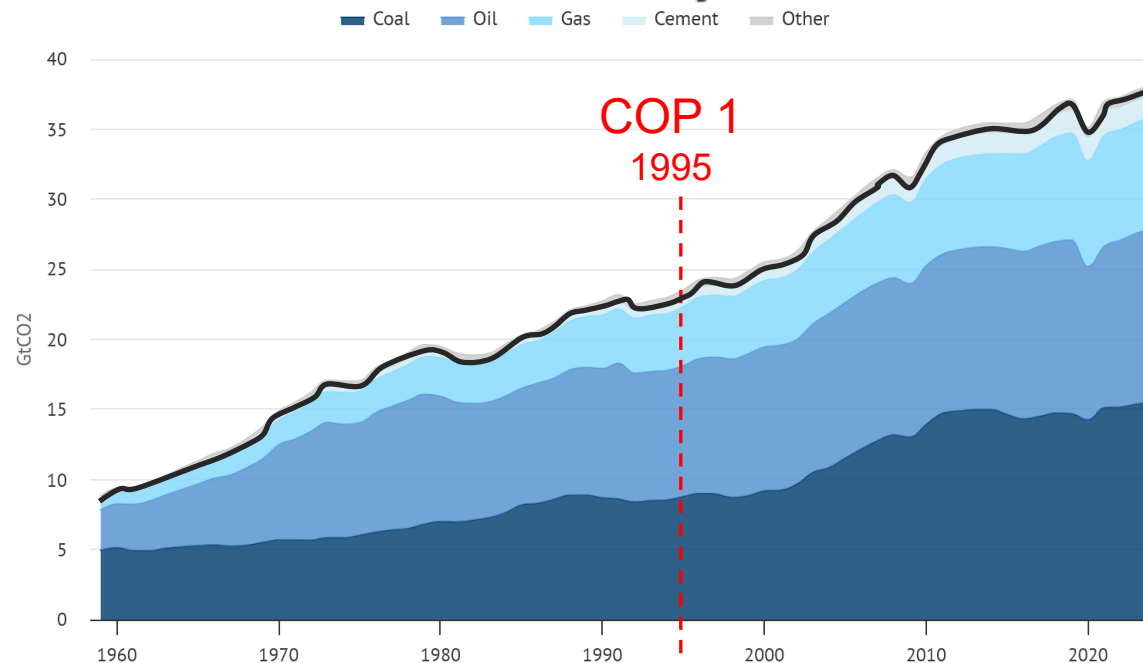


Montréal 2005



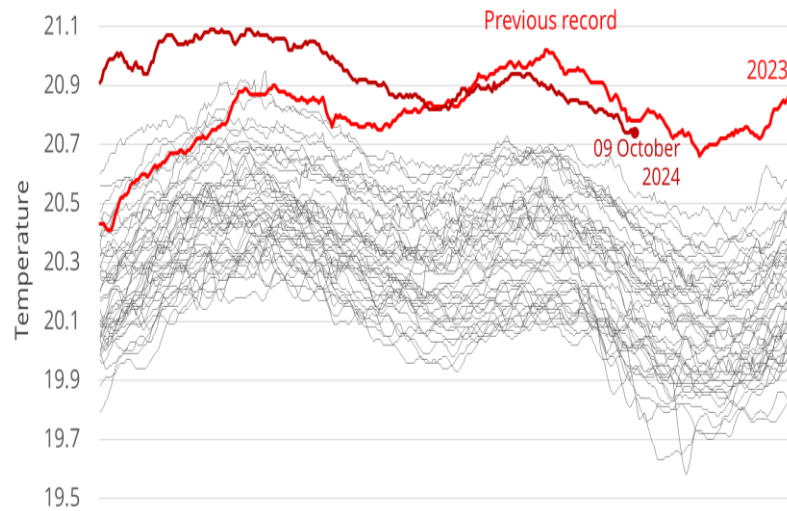
Convención sobre el Cambio Climático
Climate Change Convention
COP 10 Buenos Aires

Annual CO2 emissions by fuel, 1959-2024



Source: Global Carbon Project

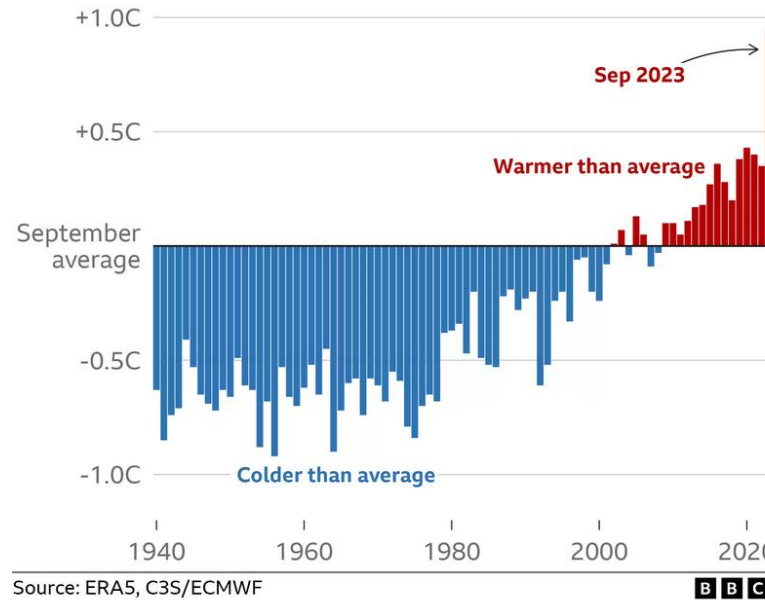
Daily sea surface temperature (°C) averaged over the extra-polar global ocean (60°S–60°N)



Data source: ERA5. Credit: Copernicus Climate Change Service/ECMWF.

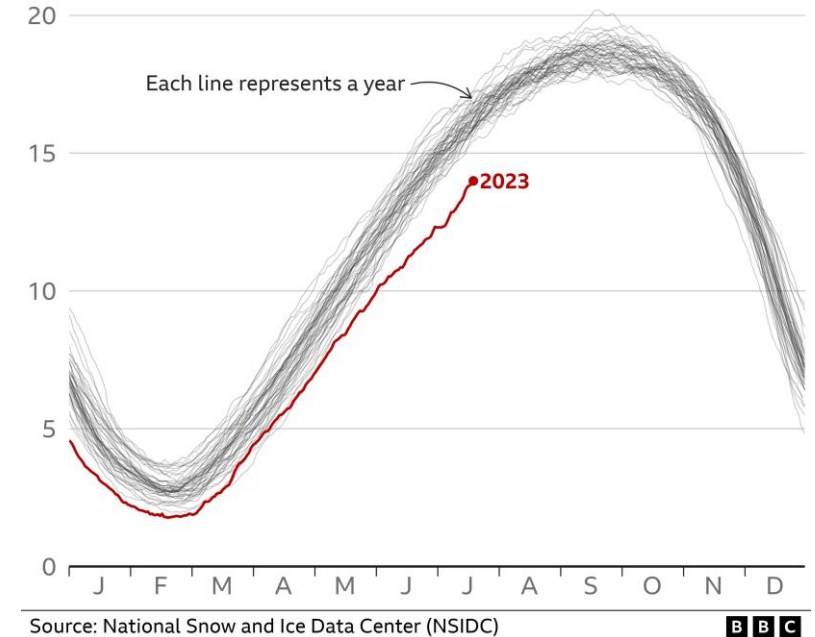
September 2023 hottest on record

Global average September temperature by year, compared with the average for September, 1991–2020



Antarctic sea-ice extent lower than usual

Daily sea-ice extent, in million sq km, 1979–2023



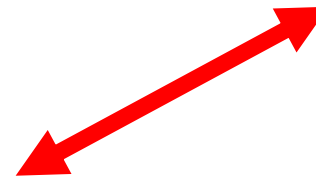
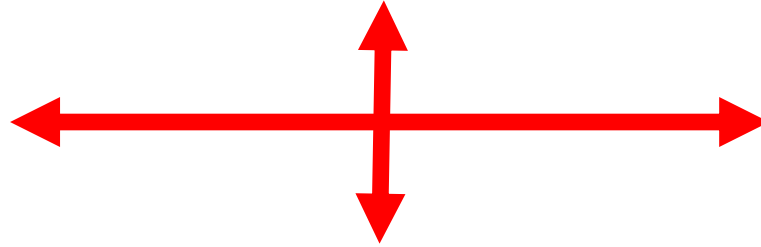
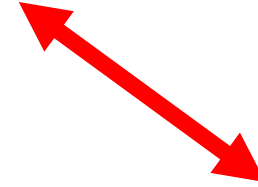
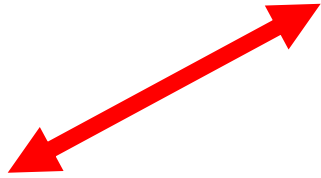
Not just breaking records... but **smashing** them



Early symptoms



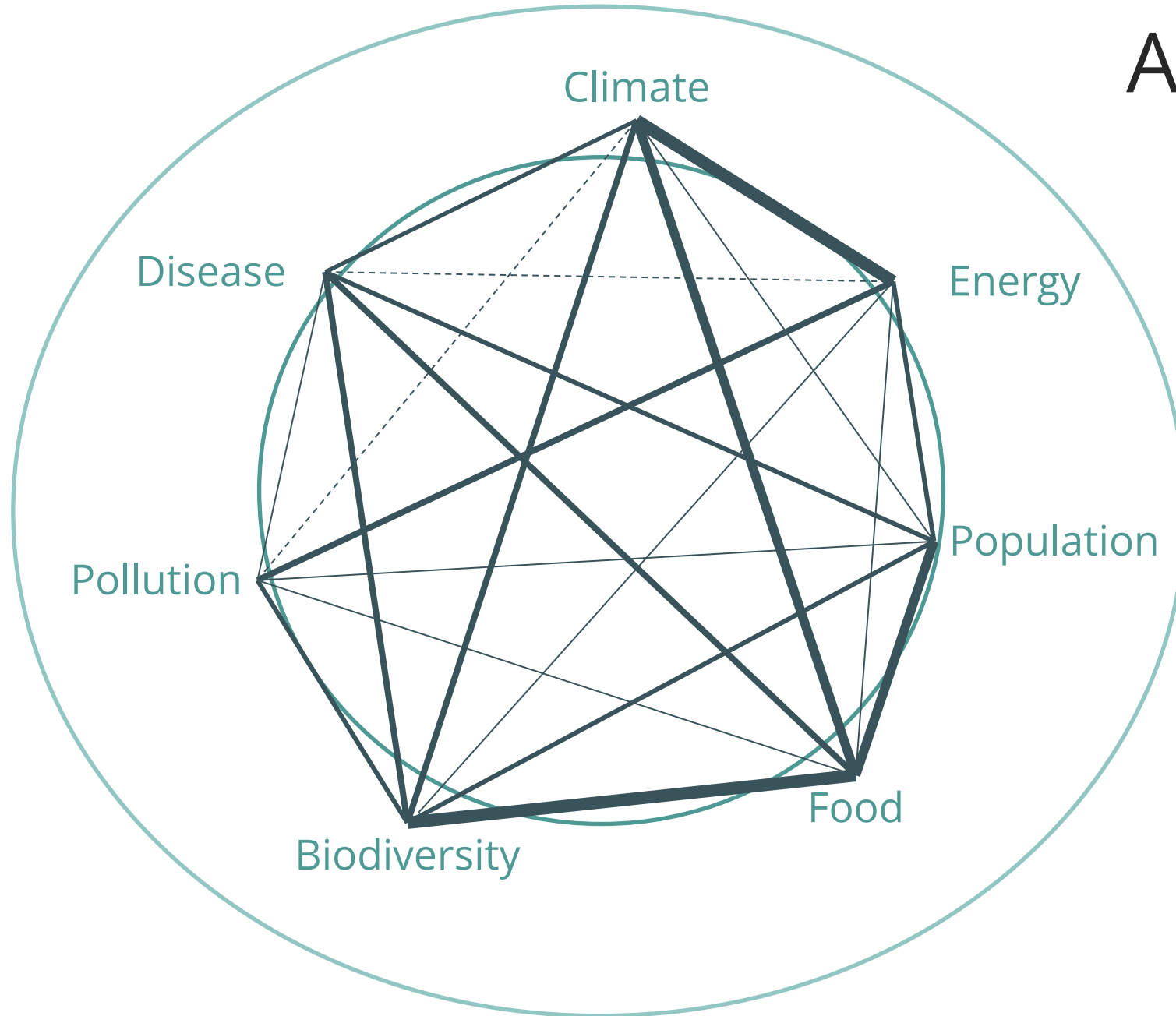
Cascading tipping points?



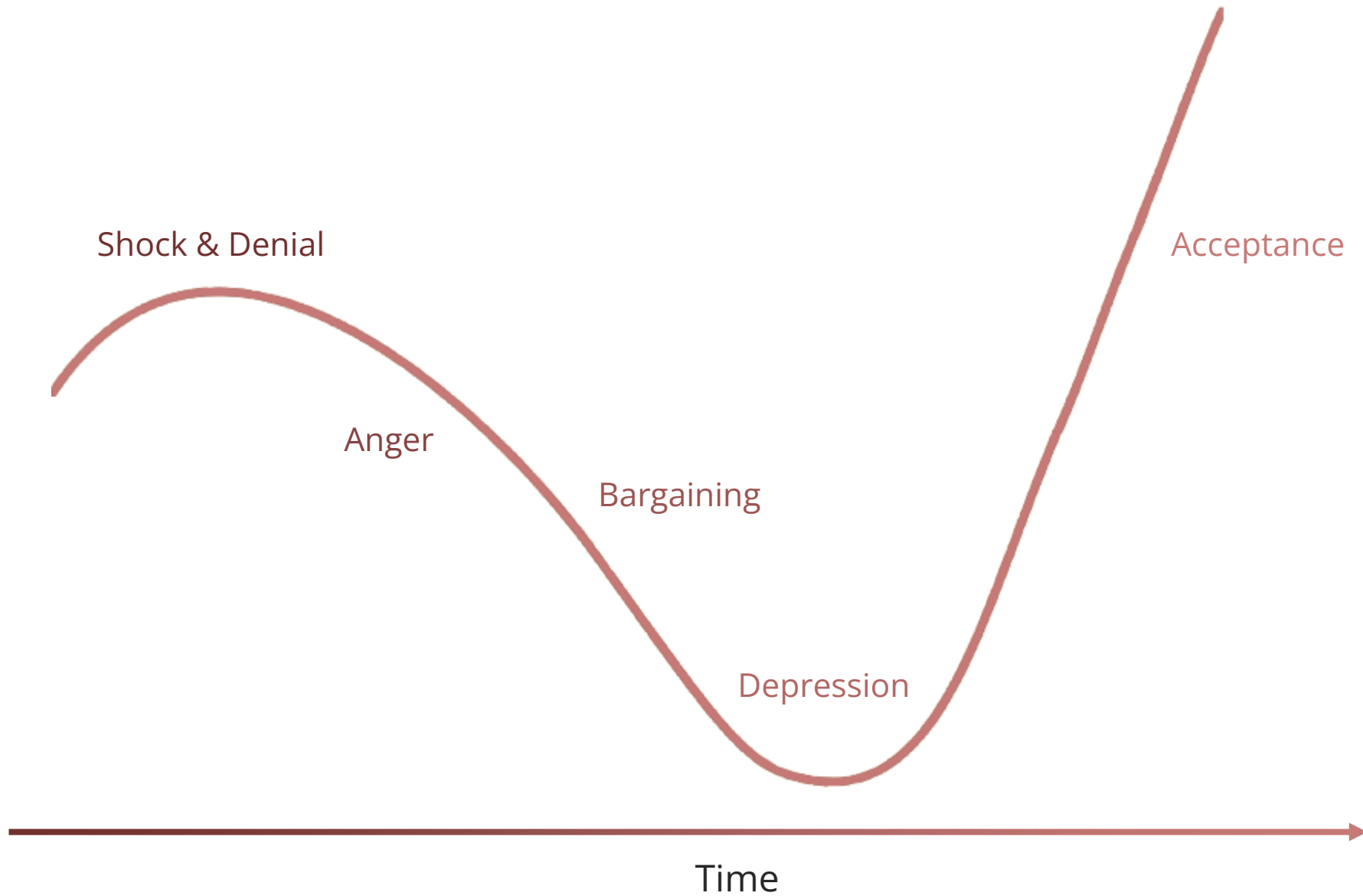
Threat multipliers



Accelerating
into a
polycrisis



The Kübler-Ross Change Curve



Power generation

Conversion for storage

Storage

Transport

More storage

Conversion for end use

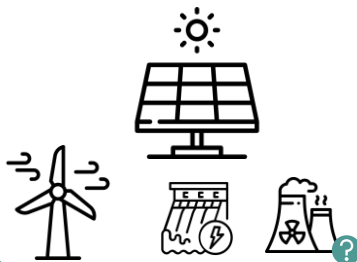
End use

Cut fossil fuels



Grow renewables

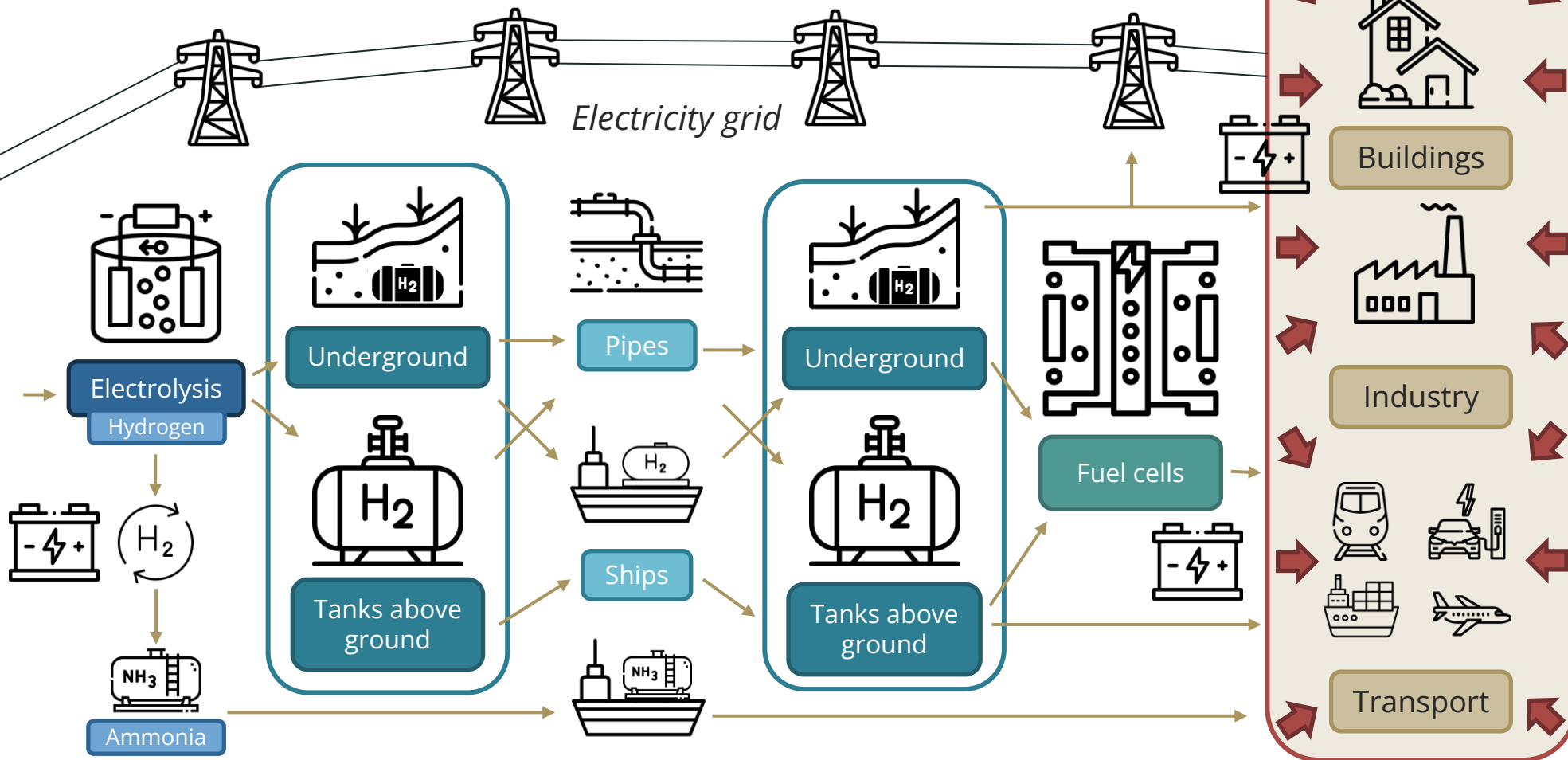
Solar+ wind + other



Carbon removal



Clean energy transition



Power
generation

Conversion
for storage

Storage

Transport

More
storage

Conversion
for end use

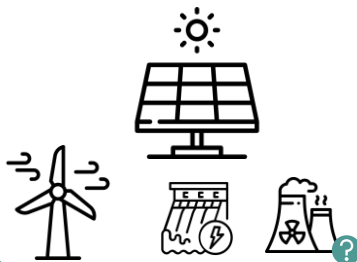
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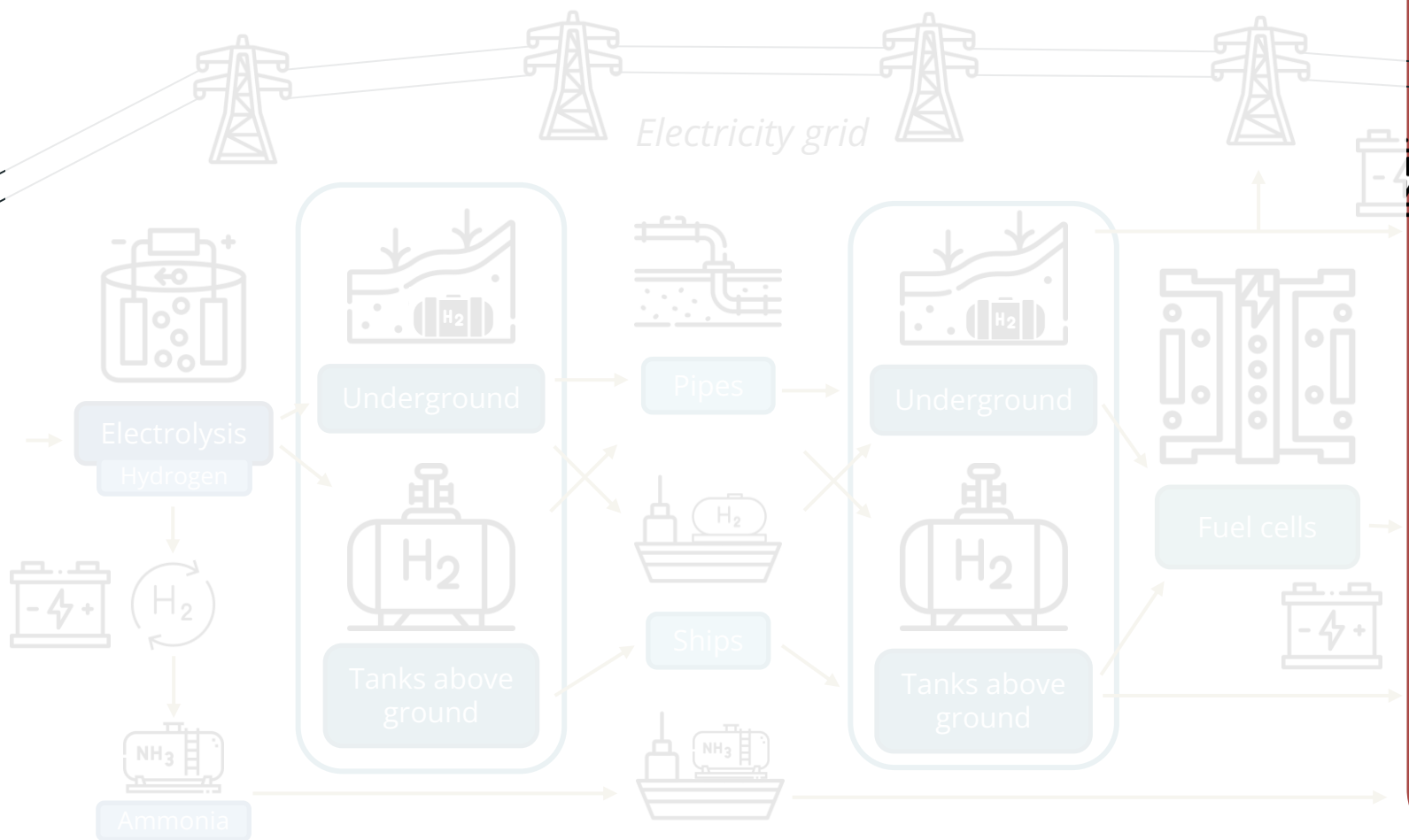
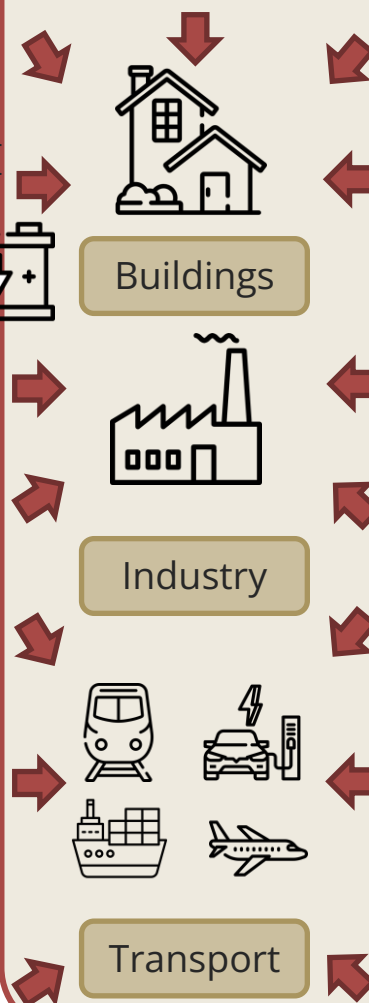
Carbon
removal



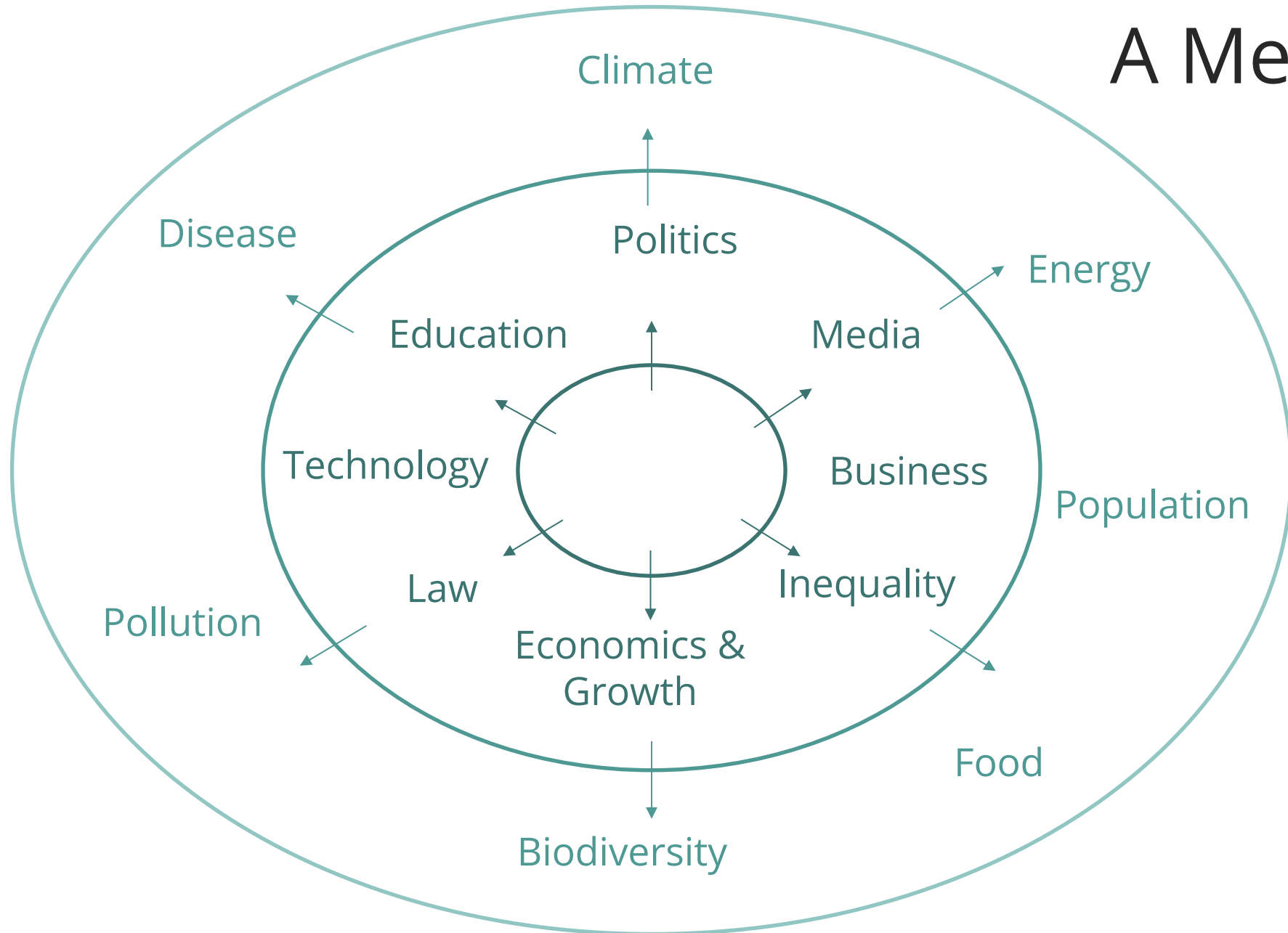
DACCS

Clean energy transition

Reduce
demand



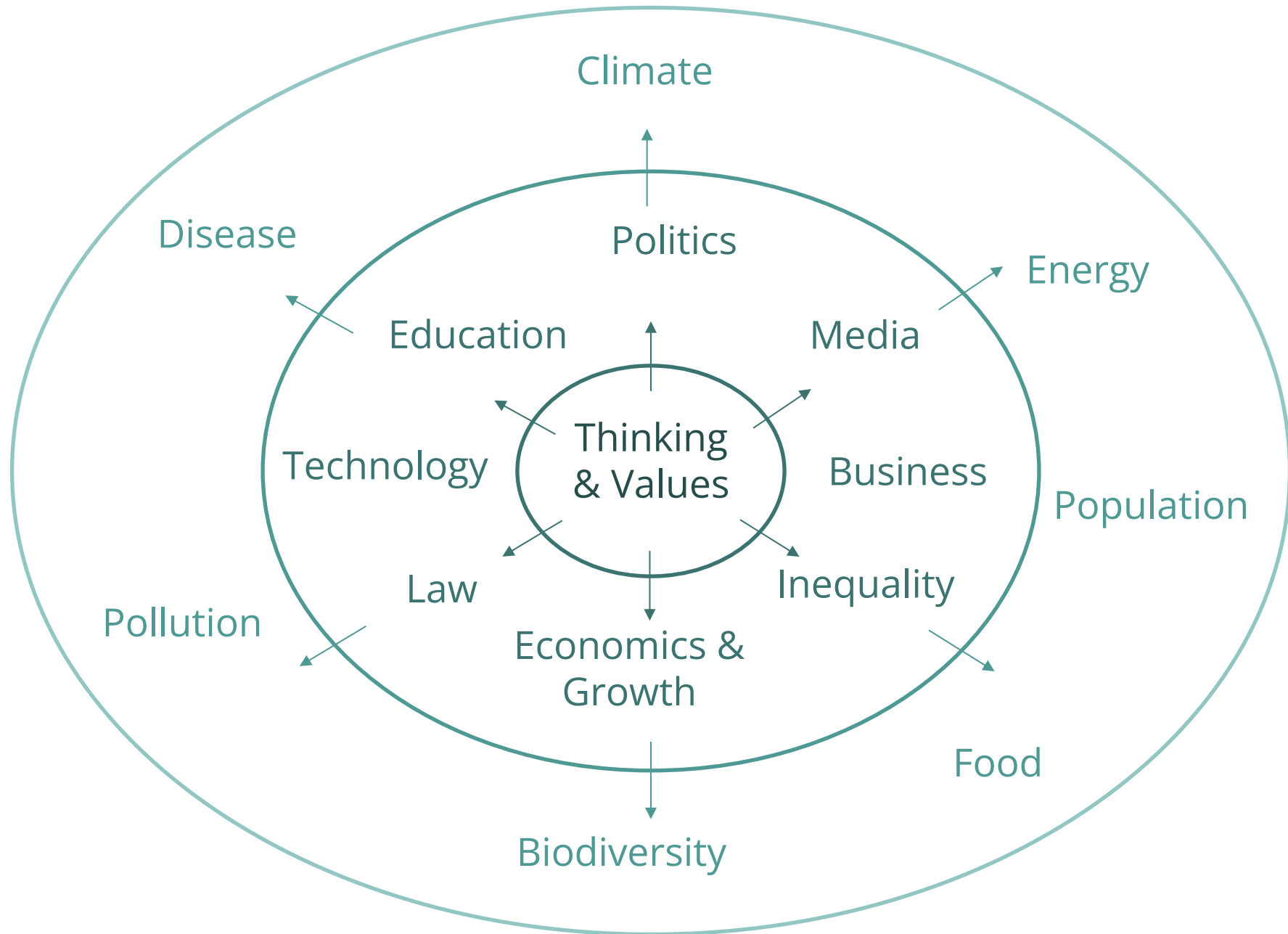
A Metacrisis



**When it's all so global,
what can any of *us* do?**

**When it's all so global,
what can any of *us* do?**

*How can I help to create
the conditions under which
humanity can undergo
the systemic change
it so urgently needs?*



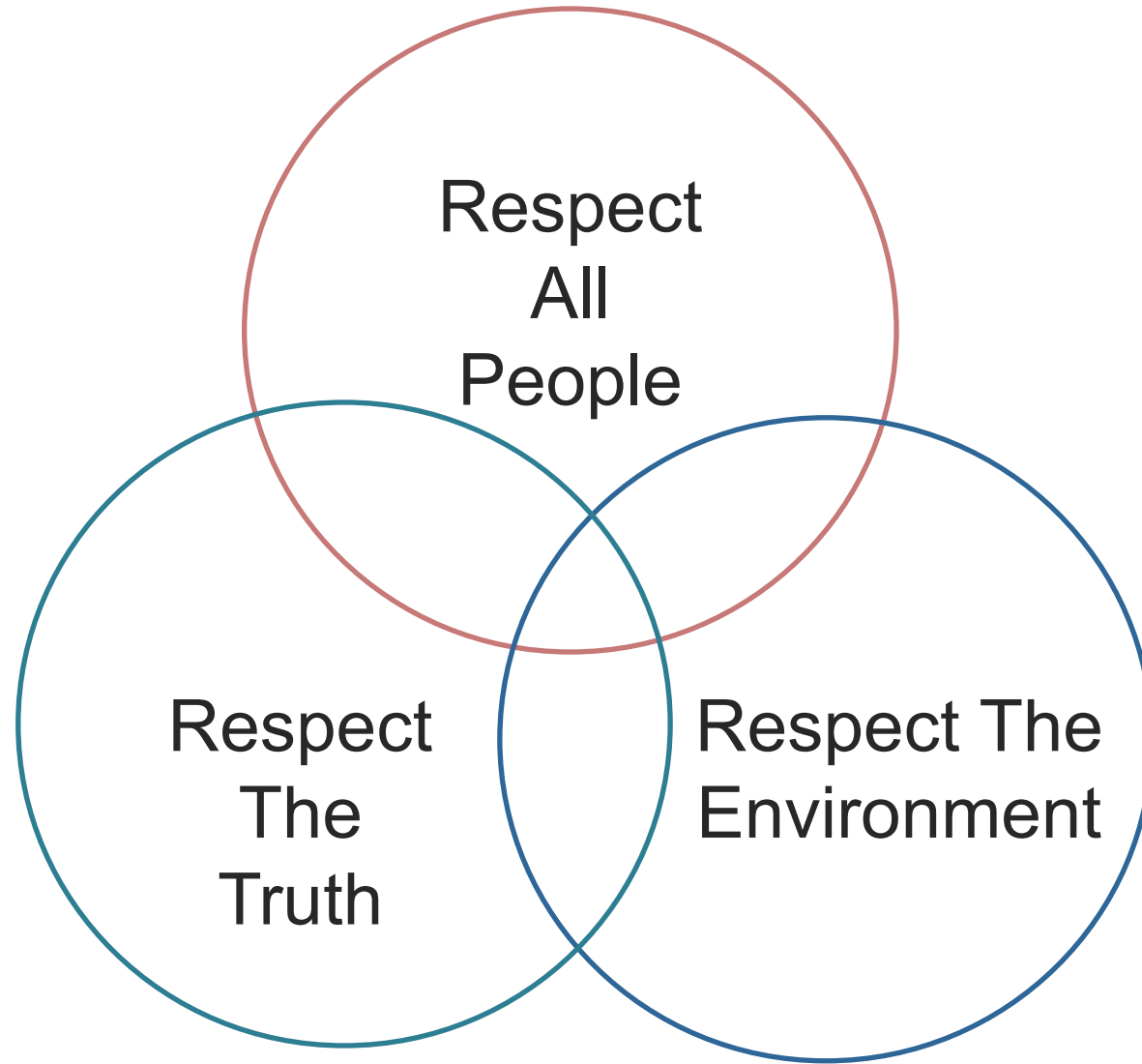
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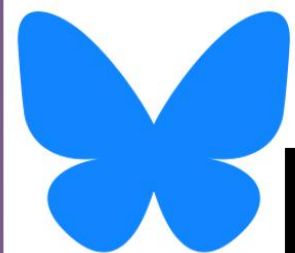
By the bestselling author of *There is No Planet B*



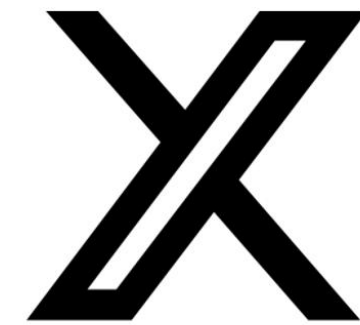
**Three
values
we can
no
longer
live
without**



Who do I trust and
why?



What do I trust?
What do I want to support?
How do I decide?



The Washington Post

Prospect

The New York Times

facebook



The Telegraph



HAARETZ





SUSTAINABLE DEVELOPMENT GOALS





1 Being

Relationship to Self

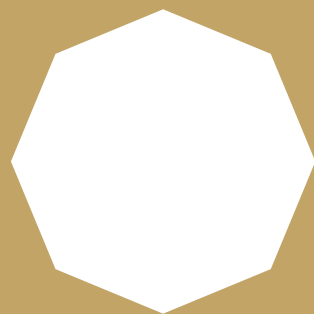
Inner Compass

Integrity and
Authenticity

Openness and
Learning Mindset

Self-awareness

Presence



2 Thinking

Cognitive Skills

Critical Thinking

Complexity
Awareness

Perspective Skills

Sense-making

Long-term
Orientation
and Visioning



3 Relating

Caring for Others
and the World

Appreciation

Connectedness

Humility

Empathy and
Compassion



4 Collaborating

Social Skills

Communication
Skills

Co-Creation Skills

Inclusive Mindset
and Intercultural
Competence

Trust

Mobilisation Skills



5 Acting

Enabling Change

Courage

Creativity

Optimism

Perseverance



1 Being

Relationship to Self

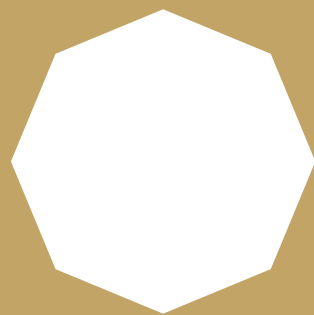
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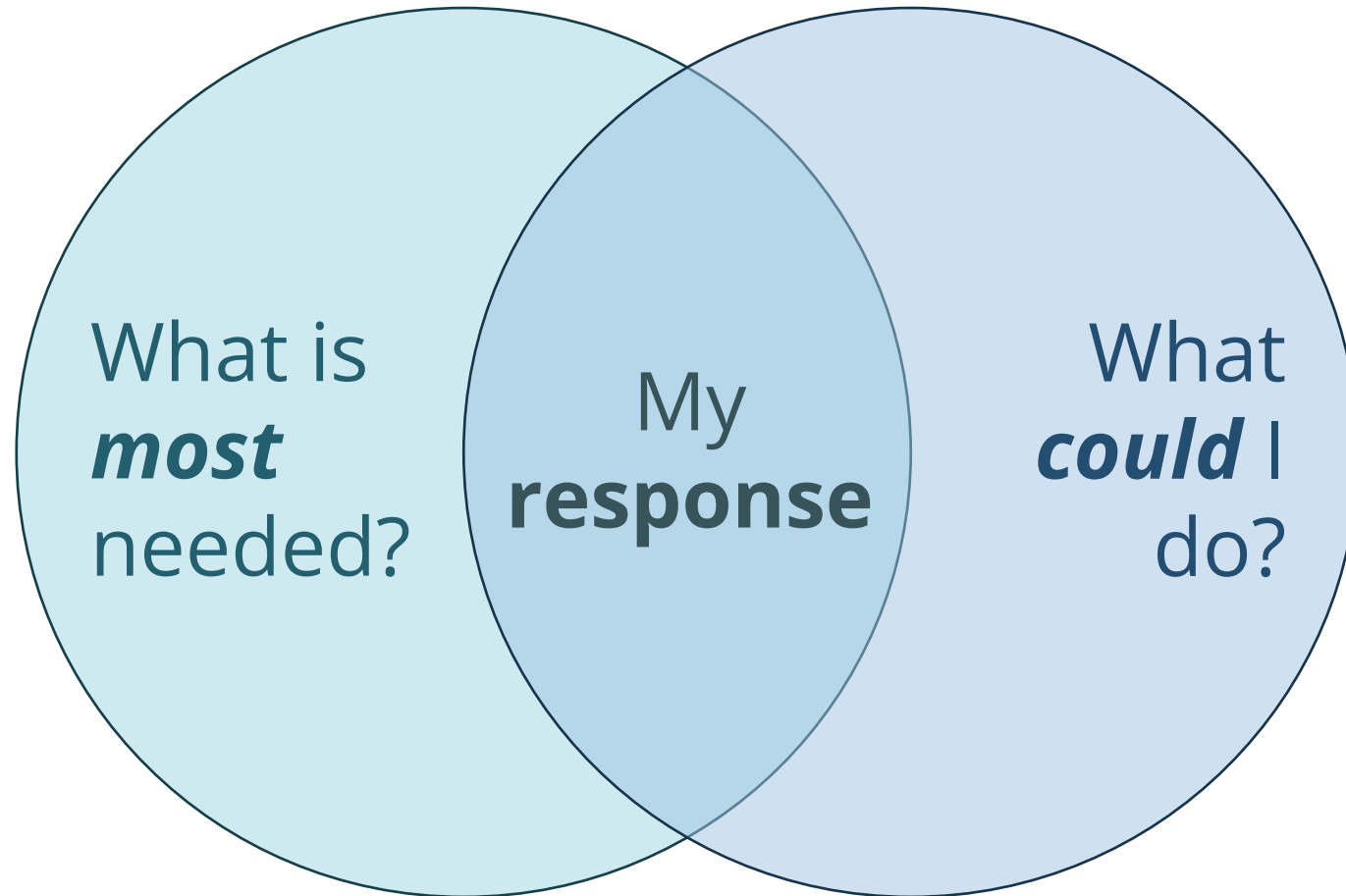
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What might we aim for?



Thank you for listening.
Questions?

Mike Berners-Lee

mike@sw-consulting.co.uk

