2026

– REAL ESTATE IN THE REAL ECONOMY –

HOUSING

INSTITUTIONAL INVESTORS HOLD

€796 BILLION

IN HOUSING, RESPONDING TO UNDERSERVED DEMAND, AND REPRESENTING 26% OF THEIR REAL ESTATE HOLDINGS.

Bringing professional management to the private rented sector, with a focus on affordability and sustainability.

SUSTAINABILITY

PENSION FUNDS AND INSURERS HAVE ALMOST

€1 TRILLION

IN EU AND UK PROPERTY EXPOSURE, ADVANCING CLIMATE AND SUSTAINABILITY GOALS.

Investors support the UN Sustainable Development Goals and significantly accelerate sustainability across the built environment, which accounts for 37% of energy-related emissions.

Their investment in decarbonisation and energy efficiency helps cut emissions and energy costs, contributing to better-quality, more affordable housing.

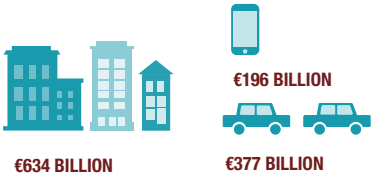
ECONOMIC CONTRIBUTION

COMMERCIAL PROPERTY CONTRIBUTED

€634 BILLION

TO THE EU ECONOMY IN 2025

At 3.3% of the economy, the sector's Gross Value Added is greater than the combined contribution of the automotive manufacturing and telecommunications industries.



INVESTMENT

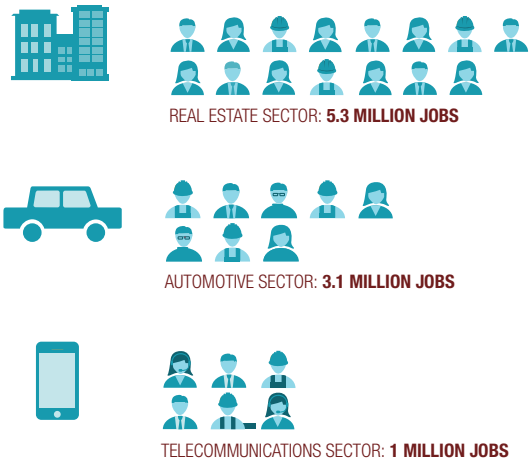
THE REAL ESTATE SECTOR INVESTS

€342 BILLION

EACH YEAR IN COMMERCIAL BUILDING REFURBISHMENT AND DEVELOPMENT

Commercial property real estate alone accounts for 11% of all fixed investment and together with housing and infrastructure represents almost two-thirds of all capital investment in the EU.

JOBS



THE SECTOR DIRECTLY EMPLOYS

5.3 MILLION PEOPLE

More than in the automotive and telecommunications sectors combined.

CRUCIAL FOR ECONOMIC ACTIVITY

Over €3.5 trillion of commercial property is held as an investment, two-thirds of which is institutionally owned, either directly or indirectly. This provides businesses and organisations with space that is available to occupy on a leased basis, freeing up capital and enabling them to move into new space as they grow.

*Commercial property includes offices, shops, industrial and logistics premises, and other commercial buildings, excluding housing

REAL ESTATE

HOUSING, SUSTAINABILITY, JOBS & GROWTH

INREV

EPRA EUROPEAN PUBLIC REAL ESTATE ASSOCIATION

For full study visit **www.inrev.org**
reflects full-year 2025 data